

SEAT GLOBAL MAGAZINE

Submission Requirements

Submit all docs online at the following URL <http://seatconsortium.com/seat-global-magazine-submission/>

QUESTIONS & DOCS: MEDIA@seatconsortium.com

EDITORIAL CASE-STUDY/ ARTICLES & INTERVIEWS

Approximate words per space allocation.

Allocation includes image. For increased reader engagement, please include at least one image.

- Quarter page – 175 words
- Full Page w/ graphic or image - 450 words
- Double-Page Spread with graphics or image - 900

PRESS-READY AD FILES

- Please provide High Resolution Press-Ready file in PDF format @ 300 dpi
(We also accept 300 dpi JPG, EPS and TIFF files)
- All images must be @ 300 dpi
- Files must created/saved in CMYK color mode
- Font size should be a minimum of 10 pts for legibility purposes depending on the font family.

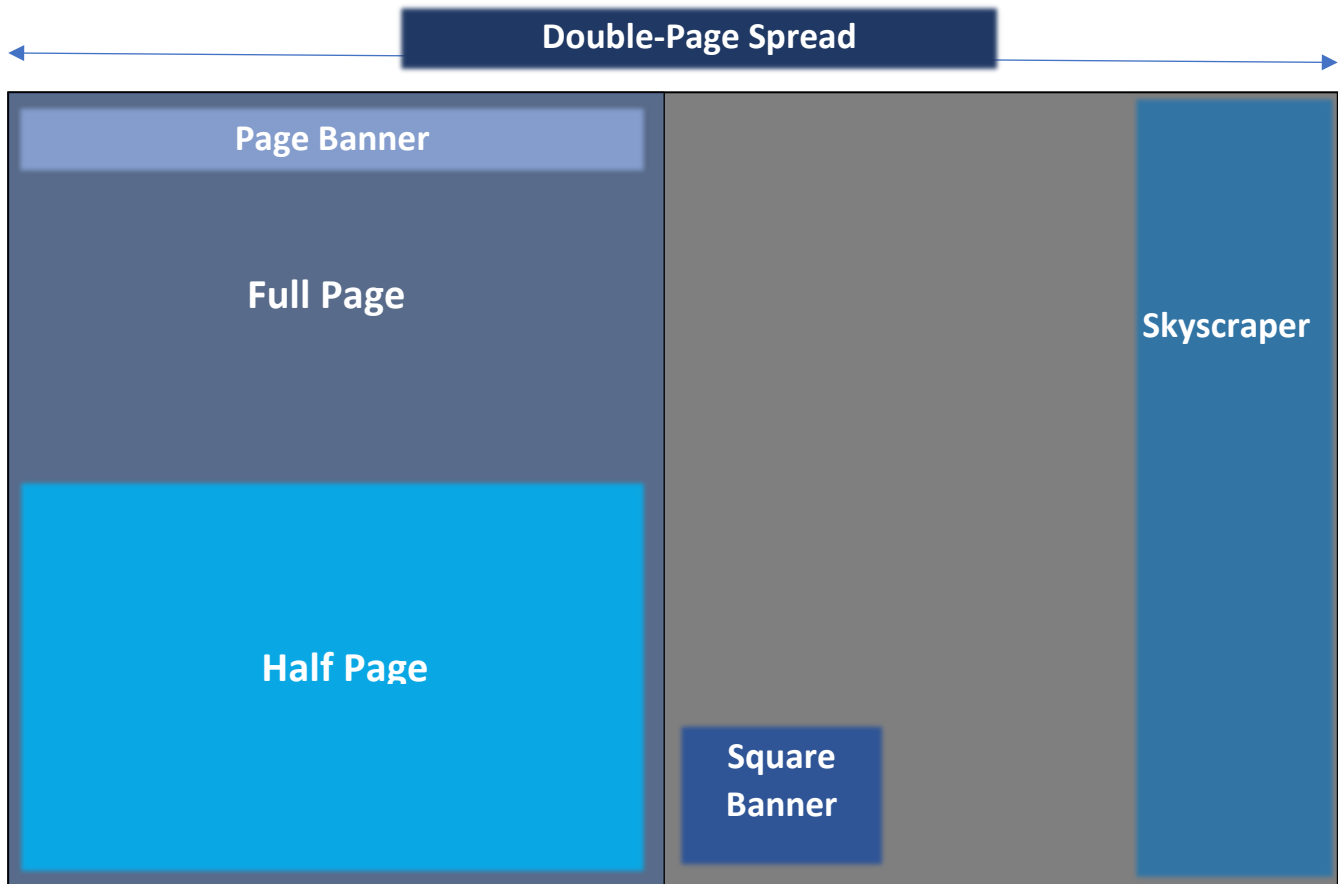
ONLINE BANNER ADS

- Square Banner: 125 x 125 pixels
- Page Banner: 140 wide x 50 pixels

MECHANICAL SPECIFICATIONS FOR ARTWORK

Safety requirements for bleed units: Spreads: Essential matter on spreads should be ¼" or more from center trim on either side; a total of ½" safety for gutter. All other bleed units: 1/8" bleed on all sides

	Bleed	Trim
Skyscaper	2.61" W x 10.75" H	
Half Page -Horizontal	3.75" W x 4.25" H	
Full Page	8" W x 10.75" H	7.75" W x 10.5" H
Double-Spread Page	17" W x 10.75" H	16.5" W x 10.5" H



January 2017 Issue

Release Date: January 26, 2017
Submission: Deadline January 20

February 2017 Issue

Release Date: February 23, 2017
Submission Deadline: February 16, 2017

March 2017 Issue

Release Date: March 20, 2017
Submission Deadline: March 16, 2017

April 2017 Issue

SPECIAL EDITION SEAT LONDON
Release Date: April 20, 2017
Submission Deadline: April 13, 2017

May 2017 Issue

Release Date: May 22, 2017
Submission Deadline: May 15, 2017

June/July 2017 Issue

SPECIAL EDITION SEAT ATLANTA
Release Date: July 14, 2017
Submission Deadline: June 6, 2017

August/September 2017 Issue

Release Date: September 1, 2017
Submission Deadline: August 22, 2017

October/November 2017 Issue

Release Date: November 1, 2017
Submission Deadline: October 1, 2017

December 2017 Issue

End of Year Special Edition
Release Date: December 10, 2017
Submission Deadline: Nov 15, 2017