



SEAT 2016 LAS VEGAS JULY 16 - 20

Thank you to our Diamond Sponsor: **CORNING**

SATURDAY JULY 16 AGENDA

10:00 AM - 5:00 PM

REGISTRATION & CHECK-IN
ARIA CONVENTION CENTER

Registration & Lanyard Sponsor: **COMMSCOPE®** Credentials Sponsor: **Stone Timber River**

SPONSOR & EXHIBITOR SET-UP IN PINYON BALLROOM
(Sponsor/Exhibitors – your badges will be delivered to your booth by SEAT Interns)

10:00 AM - 4:00 PM
NBA & MLS CLOSED DOOR MEETINGS

NBA LEAGUE IT CLOSED DOOR MEETING

Conference Badges will be delivered to League SEAT Conference Attendees in the meeting room
 Agenda details will be provided by NBA League
Ironwood #5 Conference Room



MLS LEAGUE MEETINGS CRM CLOSED DOOR

Conference Badges will be delivered to League SEAT Conference Attendees in the meeting room
 Agenda details will be provided by MLS League
Ironwood #1 Conference Room



MLS LEAGUE MEETINGS IT CLOSED DOOR

Conference Badges will be delivered to League SEAT Conference Attendees in the meeting room
 Agenda details will be provided by MLS League
Ironwood #3 Conference Room

CELEBRATING WOMEN IN SPORTS & ENTERTAINMENT LUNCHEON

11:30 AM – 1:00 PM **BLUETHORN MEETING ROOM #8**

This is a special luncheon for SEAT Members/ Women Professionals in the Sports & Entertainment industry. Luncheon is hosted by SEAT, Boingo & Yinzcam as a round-table luncheon for women to share, collaborate and network.

Luncheon Round-Table Discussion Leaders:

- **Christine Stoffel**, CEO - SEAT
- **Katee Panter**, SVP Enterprise Technology - Madison Square Garden
- **Tery Howard**, CTO - Miami Dolphins
- **Denise Taylor**, CIO, Westfield
- **Dawn Callahan**, CMO - Boingo
- **Priya Narasimhan**, CEO – Yinzcam
- **Alvina Alston**, CEO – More Media

For Ladies Only. Pre-registration required. No fee. Only 30 SEATS. REGISTER TODAY: Contact haylees@seatconsortium.com for registration

**** Must be directly employed with a sport team, venue or in the entertainment industry. Vendors/Sponsors do not qualify.

