

2018 Magazine Submission Requirements

Submit all docs online at the following URL <http://seatconsortium.com/seat-global-magazine-submission/>

QUESTIONS & DOCS: <mailto:media@seatconsortium.com>

EDITORIAL CASE-STUDY/ ARTICLES & INTERVIEWS

Approximate words per space allocation.

Allocation includes image. For increased reader engagement, please include at least one image.

- Half page – 175 words
- Full Page w/ graphic or image - 450 words
- Double-Page Spread with graphics or image - 900

PRESS-READY AD FILES

- Please provide High Resolution Press-Ready file in PDF format @ 300 dpi
(We also accept 300 dpi JPG, EPS and TIFF files)
- All images must be @ 300 dpi
- Files must created/saved in CMYK color mode
- Font size should be a minimum of 10 pts for legibility purposes depending on the font family.

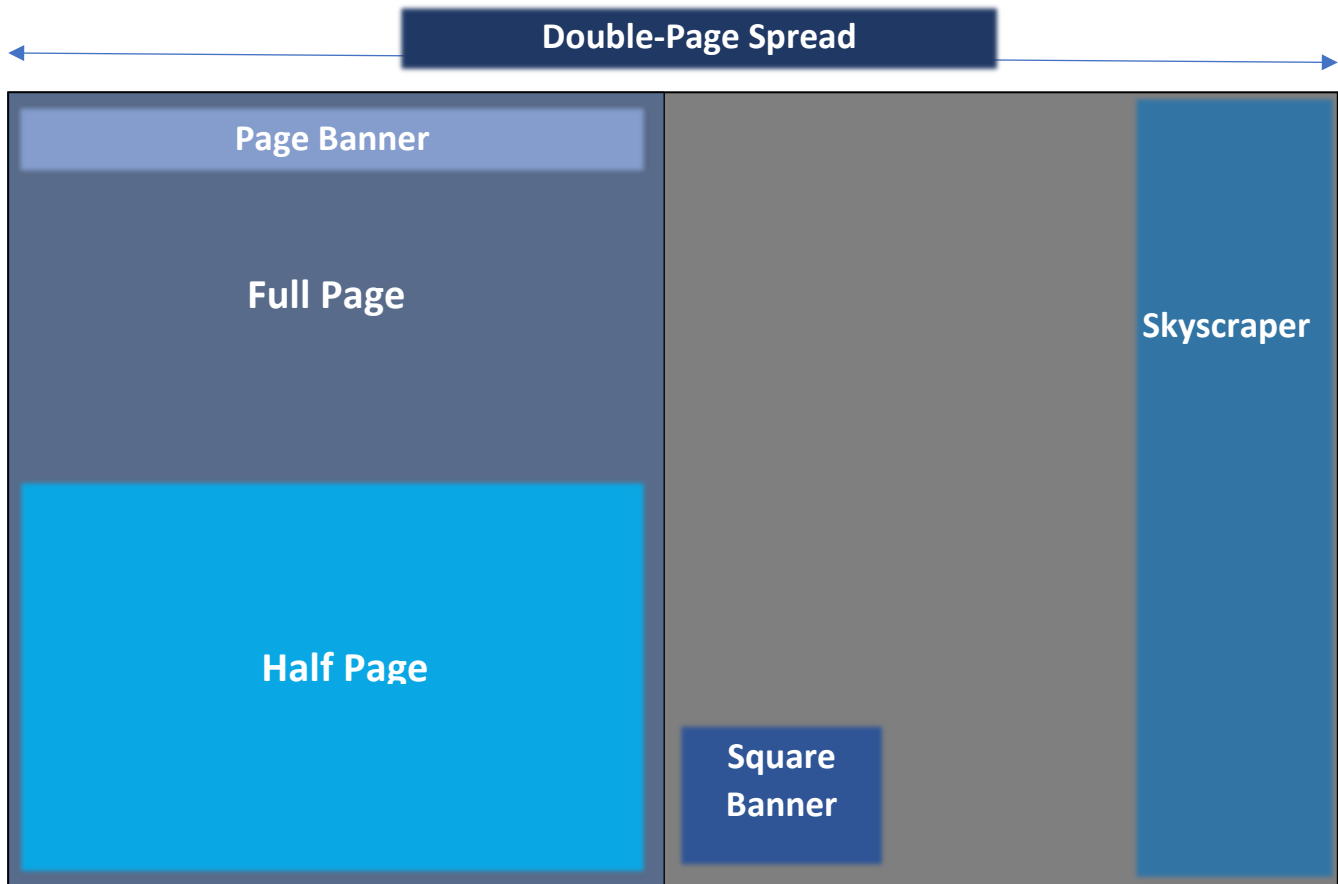
ONLINE BANNER ADS

- Square Banner: 125 x 125 pixels
- Page Banner: 140 wide x 50 pixels

MECHANICAL SPECIFICATIONS FOR ARTWORK

Safety requirements for bleed units: Spreads: Essential matter on spreads should be ¼" or more from center trim on either side; a total of ½" safety for gutter. All other bleed units: 1/8" bleed on all sides

	Bleed	Trim
Skyscaper	2.61" W x 10.75" H	
Half Page -Horizontal	3.75" W x 4.25" H	
Full Page	8" W x 10.75" H	7.75" W x 10.5" H
Double-Spread Page	17" W x 10.75" H	16.5" W x 10.5" H



January/February 2018 Issue
2018 LOOKING AHEAD EDITION

Release Date: January 5, 2018
Deadline December 18, 2017

March/April 2018 Issue
March Madness/Spring Training

Release Date: March 5, 2018
Submission Deadline: February 18, 2018

April/May 2018 Issue

Release Date: April 5, 2018
Submission Deadline: March 18, 2018

June/July 2018 Issue
SPECIAL EDITION SEAT DALLAS

Release Date: July 19, 2018
Submission Deadline: May 31, 2018

August/September 2018 Issue
SEAT CONFERENCE in REVIEW

Release Date: August 5, 2018
Submission Deadline: July 18, 2018

October/November 2018 Issue
2018 Holiday Edition

Release Date: October 15, 2018
Submission Deadline: October 1, 2018

December 2018 Issue
2018 End of Year Special Edition

Release Date: December 8, 2018
Submission Deadline: Nov 27, 2018